

# ERG BUSINESS IMPACT



## DEFINITION - WHAT DOES BUSINESS DRIVER MEAN?

A business driver is a resource, process or condition that is vital for the continued success and growth of a business.

## DIRECTIONS:

In your group, identify 2 business drivers in the left column. Then provide 2 examples each of how your ERG(s) initiative will or have impacted those operational areas. In the right column, Identify how those examples will or have contributed to the continued success and growth of your business. Quantify your impact.

